

**You may find the following resources helpful as you work to communicate through speaking:**

*Am I Making Myself Clear? A Scientist's Guide to Talking to the Public* (Cornelia Dean)

*Chemistry in Primetime and Online: Communicating Chemistry in Informal Environments* (National Research Council) Washington, DC: The National Academies Press, 2011.

*Connection* (Randy Olson)

*Don't Be Such a Scientist* (Randy Olson)

*Escape from the Ivory Tower: A Guide to Making Your Science Matter* (Nancy Baron)

*Houston, We Have a Narrative* (Randy Olson)

*Presence: Bringing Your Boldest Self to Your Biggest Challenges* (Amy Cuddy)

*TED Talks: The Official TED Guide to Public Speaking* (Chris Anderson)

Centers for Disease Control Clear Communication Index:

<http://www.cdc.gov/ccindex/>

Centers for Disease Control Everyday Words for Public Health Communication:

[http://www.cdc.gov/other/pdf/everydaywordsforpublichealthcommunication\\_final\\_11-5-15.pdf](http://www.cdc.gov/other/pdf/everydaywordsforpublichealthcommunication_final_11-5-15.pdf)

The importance of starting with "Why":

[https://www.ted.com/talks/simon\\_sinek\\_how\\_great\\_leaders\\_inspire\\_action?language=en](https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action?language=en)